

**Apple and Pear Export Readiness  
and Market Access (AP17002)**

**UK Apple Pricing  
WB 13 April 2020**

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## UK Apple Pricing

Where possible prices have been sourced from each of the five listed business. They are only meant to provide a directional input into the pricing across a market. Pricing will be updated monthly.

Should you wish to be introduced to any of the below retailers, or have a discussion with current exporters to the UK and wish to provide them your fruit to export, please contact Justin Smith at APAL for a further discussion.

The pricing provided is for the week beginning 13 April 2020.

The exchange rate at the time was 1 AUD = 0.5112 GBP

### 1. Tesco

Variety	Origin	Price GBP	Price AUD	Price Basis
Gala	Unknown	2.20	4.30	per Kg
Pink Lady	Unknown	3.65	7.14	per Kg
Granny Smith	Unknown	2.20	4.30	per Kg

Please click on the link below to be taken to the shopping point to view other varieties and packs:

<https://www.tesco.com/groceries/en-GB/shop/fresh-food/fresh-fruit/apples-and-pears>

### 2. Sainsbury's

Variety	Origin	Price GBP	Price AUD	Price Basis
Gala	Unknown	1.20	2.35	per 6 pack
Pink Lady	Unknown	2.75	5.38	per 4 pack
Granny Smith	Unknown	1.65	3.23	per 6 pack
Jazz	Unknown	2.10	4.11	per 6 pack
Kanzi	Unknown	2.00	3.91	per 6 pack

Please click on the link below to be taken to the shopping point to view other varieties and packs:

<https://www.sainsburys.co.uk/shop/gb/groceries/fruit-veg/apples-pears-rhubarb?fromMegaNav=1>

### 3. ASDA

Variety	Origin	Price GBP	Price AUD	Price Basis
Gala	Unknown	1.20	2.35	per 6 pack
Pink Lady	Unknown	2.00	3.91	per 4 pack
Granny Smith	Unknown	1.20	2.35	per 6 pack
Jazz	Unknown	1.60	3.13	per 6 pack

Please click on the link below to be taken to the shopping point to view other varieties and packs:

<https://groceries.asda.com/dept/fresh-food-bakery/fruit/103214>

### 4. Morrisons

Variety	Origin	Price GBP	Price AUD	Price Basis
Gala	Unknown	1.60	3.13	per 6 pack
Pink Lady	Unknown	2.00	3.91	per 4 pack
Granny Smith	Unknown	1.60	3.13	per 6 pack
Jazz	Unknown	2.40	4.69	per 6 pack

Please click on the link below to be taken to the shopping point to view other varieties and packs:

<https://groceries.morrisons.com/browse/fruit-veg-176738/fruit-176757/apples-pears-176812>