

**Apple and Pear Export Readiness
and Market Access (AP17002)**

Singapore Apple Pricing

WB 13 April 2020

Singapore Apple Pricing

Pricing has been sourced from the online websites of Fair Price and Cold Storage (a Dairy Farm business), the two largest players in Singapore. They are only meant to provide a directional input into the pricing across a market. Pricing will be updated monthly.

Should you wish to be introduced to any of the below retailers or have a discussion with current exporters to the Singapore and wish to provide them your fruit to export, please contact Justin Smith at APAL for a further discussion.

The pricing provided is for the week beginning 13 April 2020.

The exchange rate at the time was 1 AUD = 20.02 Baht

1. Fair Price

Variety	Origin	Price	Price AUD	Price Basis
Envy	USA	3.95	4.34	3 pieces
Rockit	Australia	5.45	5.99	5 pieces
Japanese Green Apple	Japan	5.95	6.54	3 pieces

Please click on the link below to be taken to the shopping point to view other varieties and packs:

<https://www.fairprice.com.sg/category/apples-pears>

2. Cold Storage (Dairy Farm)

Variety	Origin	Price	Price AUD	Price Basis
Gala	France	5.95	6.54	900g bag
Envy	USA	5.95	6.54	3 pieces
Granny Smith	Unknown	5.95	6.54	900g bag

Please click on the link below to be taken to the shopping point to view other varieties and packs:

<https://coldstorage.com.sg/fruits-vegetables/fresh-fruits/apples-pears>