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Future Orchards

Business Development Group Update

Issue 21 January 2019

PREPARED BY NIC FINGER, AGFIRST

First issue of 2019; here's hoping the Christmas/New Year's period was a happy one for you all and you managed to get a small break in before harvest arrives.

Last issue we looked at fruit sizing, nutrition monitoring (a preharvest leaf test can be a powerful tool) and how to update your 2018 packout results into OrchardNet.

With a huge number of growers participating in fruit size monitoring this year I've dedicated the bulk of this newsletter to how to maximise your usage of this tool (and save yourself some time checking it).

With harvest coming up I've also suggested a few extra bits of data that are worth collecting along the way. Picked volumes by block are a great first step to understanding your orchard's individual block profitability and will ensure future decisions are well informed.

Whilst I know it's a busy time, I hope everyone can find a couple of days over the coming weeks to take a small break.

Good luck with your harvest season.

- Nic

Interested in trying out OrchardNet?

You can take a look by logging into your own account or by looking at the Focus Orchard block details (Username: focus password: focus)

If you've forgotten your OrchardNet login then go to the website and click the 'Lost your password?' link.

http://www.orchardnet.co.nz

Don't have an OrchardNet account?

As part of the Future Orchards project OrchardNet is provided to Australian growers for free (up to 1200 blocks total). Please contact your local FLA or a member of the AgFirst team (see details on the last page of this newsletter) if you would like to give it a go.

IN THIS ISSUE



Fruit sizing - maximise your data



Harvest - additional data to collect



Fruit sizing - setting up reports

With a greatly increased number of fruit sizing participants for the current crop I though it might help everyone with their block comparisons to demonstrate the fruit size reporting feature of OrchardNet.

It is crucial that if you would like to compare your block to other regions that a full bloom date has been entered for the block. This value is then used to compare by days after full bloom (DAFB) rather than date to compare.

You can view more detail in the OrchardNet manual (see left hand pane once logged in). I have summarized how to set up aggregated block reports below.

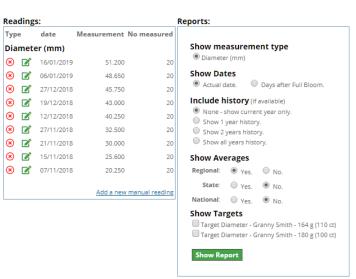
OrchardNet's Fruit Size Analysis options

Single block reporting (see manual p.88-90)

A number of you use this option; when you login you click the relevant block and then choose reporting in the same place you normally enter fruit size data.

- Graphs the diameter of fruit
- Calculates growth rate between measurements
- Overlay historical fruit size data (optional)
- Overlay regional, state and national average fruit size (optional)
- Overlay growth curve targets for common varieties and target fruit sizes (optional)





Multi-block reporting (see manual p.91-102)

Reporting on multiple blocks at once can save time and help to identify issues between your fruit sizing blocks (and potentially lead to timely management intervention)

Company Fruit Size History:

- produce graphs for each variety (average of all sized blocks) and optionally include historical readings
- great option if you've been using the system for a while and are looking to compare this year against previous on a whole orchard level

Averages

Simple average of a selected group of blocks, variety strains etc.

Customised (Saved Reports)

- o create your own analysis by selecting which varietal blocks to analyse on the graph.
- great option to get all of the data for a single variety on one graph

Customised (Report Stacks)

Group together your custom reports to produce a 'stack' of all your reports in one window. You can then scroll through all reports in one window/tab

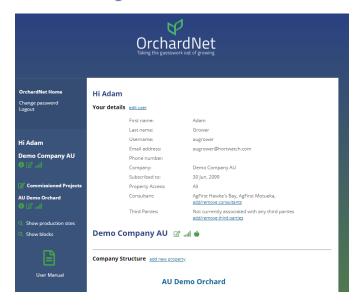
If you setup any Customised (Saved Reports) I'd suggest doing this option.

A how to for each multi-block reporting option is shown over the next few pages.

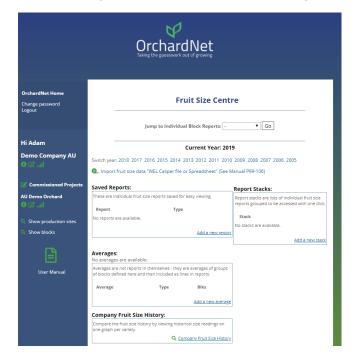
For all multi-block reporting:

Once you have logged in click the below icon:





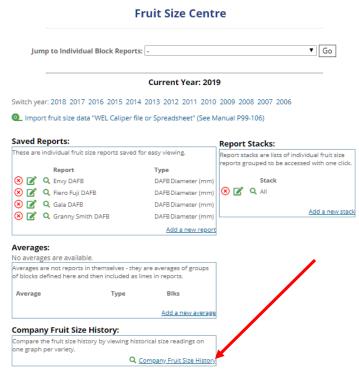
This will bring you to the "Fruit Size Centre" page



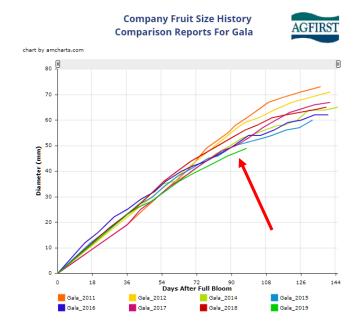
Company Fruit Size History:

Nice and simple; shown in the below image. Simply click the "Company Fruit Size History" link and if you would like to see the data by actual date or days after full bloom.

I'd also suggest leaving historical data as "all"; particularly when comparing by DAFB.

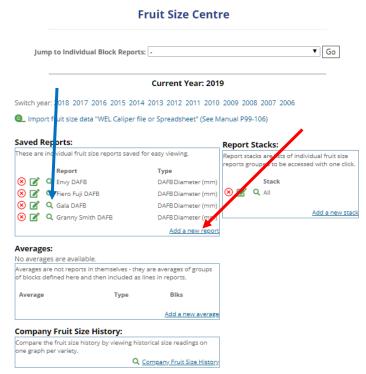


This is what we get. Average size for all sized blocks for each year that data has been collected.



Good for a quick overview (Gala for this grower is the smallest since they've been fruit sizing)

Customised (Saved Reports)



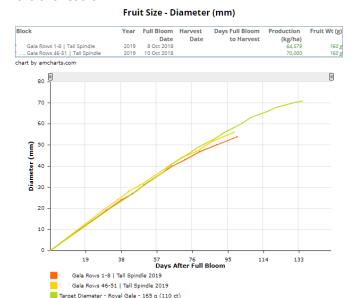
A little bit trickier but can be a big timesaver. First; click "Add a new report" (red arrow above)

From here:

- Give the report a name
 - eg. Gala DAFB
- Select the variety
 - in this case Gala
- Select actual dates or days after full bloom
 - I'd suggest DAFB
- Select to plot diameter or weights
 - Select diameter (unless you've been picking and weighing fruit)
- Select the block(s) to analyse
 - You might pick Gala on one property or all blocks
 - Choose any block history you'd like
- Select any target growth curves
 - e.g. 165 gram = count 72 in 12kg box

Once your custom report is setup we can view it by clicking on the magnifying glass icon (shown with the blue arrow)

This is the result:



Scroll down to see the growth rates (great for identifying blocks for fertigation or where thinning might be needed)

Fruit Growth Rate - mm per Week

Block	Year	Full Bloom Date	Harvest Date	Days Full Bloom to Harvest	Production (kg/ha)	Fruit Wt (g
3ala Rows 1-8 Tall Spindle	2019	8 Oct 2018			64,579	160 g
Gala Rows 46-51 Tall Spindle	2019	10 Oct 2018			70,000	160 g
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5 -						
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Growth Rate (mm per week)	X		$\sqrt{}$			
3 4	1					
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5 3 -		V	1	\rightarrow		
Za Za						
5 2 -						
25						
1 -						
0						
19	38	57 Days A	76 After Full E	95 1: Bloom	14 133	
Gala Rows 1-8	Tall Spin	-				
" Gala Rows 46-	51 Tall S	pindle 2019				

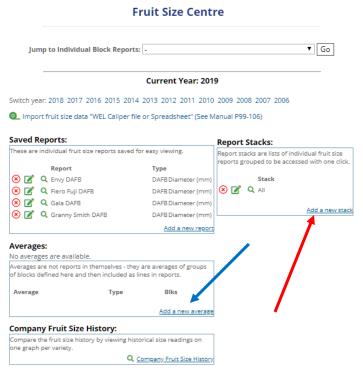
We can also choose to hide individual lines on either graph by clicking coloured squares for each one we wish to hide.

Australia Avg 2019: Type - Royal Gala

If you make a mistake; don't worry. Click the pencil icon (next to the magnifying glass to edit your block, selection target or the averages you chose to show.

Customised (Report Stacks)

You've put the effort into making the customised reports (and likely have more than one variety). Rather than opening each one we can 'stack' all or a selection of these.



First; click "Add a new stack" (red arrow above)

From here:

- Give the report a name
 - e.g. All reports or a property name
- Select the reports you want to see when you click the 'stack'; click next
- Drag the blue boxes in the order you want to see the reports
- You're done

When you click the magnifying glass icon next to your new report stack all of the selected graphs will appear in a new window/tab. Just scroll through the page to get your chosen summary.

Averages (average a selection of blocks)

First; click "Add a new average" (shown with blue arrow)

From here:

- Give the average a name
 - e.g. Rosy Glow blocks
- Select the blocks you want as part of the average
 - Rosy Glow blocks in this example
- You're done

If you're having any trouble setting up fruit sizing reports refer to the manual (left hand pane when you login to OrchardNet page 88 onwards; otherwise feel free to get in contact with myself (nic.finger@agfirst.co.nz) or another member of the team (see last page of newsletter).

When you are finished with your fruit sizing (ie. day of harvest) I would also suggest that you collect the fruit you've been sampling, weight it and take the average fruit weight. This can then be entered int OrchardNet (same way you enter the size but rather than mm select actual weight). In doing so, you will have your own personalized fruit growth curves assuming you've been measuring the same fruit all season.

Comparisons in future years can then be compared to your own historical outcomes for measured fruit size in a given block.

Data to collect over harvest

With harvest just around the corner for most of you (or having just started for a very select few) I thought it would be beneficial to highlight some of the data worth collecting over the harvest period.

Harvest start date

For each block make a note of the date of your first pick. Couple this with the full bloom date and you can get the number of days since full bloom to harvest. Good for getting an early season indication of harvest dates in future years.

Actual bins picked (by block)

Total bins for a variety is great, but getting that number down to individual blocks is much more powerful when it comes to determining your top blocks from your poor performers.

Fruit quality (by block)

What do you think the average packout is likely to be for your bins at each pick?

Record this number with your bin tally. Weighing 20+ fruit to get an average fruit weight is also a great way to get an idea of your average count.

Harvest costs (by block)

Getting a cost to pick a block (including your permanent worker's time) can really help to delve into block profitability and efficiency.

A top heavy crop with significant ladder work is expected to be much more expensive to pick than a nicely balanced slender spindle. Does this impact your block profitability? This sort of data can help make future planting/removal decisions much simpler.

By collecting the above data for each block you have a good basis for block profitability analysis; coupled with industry averages or your own returns data this can be a powerful tool for orchard business decisions.

Blocks need to be looked at objectively with this data to determine whether they're positive or negatives on your bottom line. From here; well-informed decisions can be made



Additional notes

Did you notice something 'right' or 'wrong' with the fruit coming out of a block? Write it down.

Insect damage, russet in certain parts of the tree, poor colour in parts of the trees, black spot in the tops of trees, amount and type of sunburn etc.

When it comes to next season you can already have a good idea of target zones in the tree for pruning and any tweaks to your spray program or investment you may require in the orchard.

This data can all be put into the OrchardNet notes section (scroll down to the bottom of each block) and revisited after harvest to formulate next year's plan.

Failing that; grab some pen and paper and put all your carefully labelled notes in a safe spot for later review.

Block profitability can be determined in OrchardNet with gross volume picked, packout, average fruit weight and a block's planted area and can be accessed free as part of the Future Orchards project.

See previous Business Development Newsletters for more information on how to perform block profitability analysis on the Future Orchards Library:

 $\frac{https://apal.org.au/industry-info/future-orchards/archive-library/\#bdp}{$

Interested in trying OrchardNet within your business?

OrchardNet takes some perseverance and may require a different way of thinking to what you're used to.

If you're not too sure how-to login to OrchardNet, enter data, add blocks or you just need a few extra pointers don't be afraid to get in contact with your local Front-Line Advisor (FLA), the OrchardNet Administrator (adrian.stone@agfirst.co.nz) or a member of the AgFirst team.

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